

## PRESS RELEASE

*Castillos* by Cooperativa Panorámica at Ángulo Cero  
January 30th – March 28th 2018



Ángulo Cero is thrilled to present *Castillos*, the first solo exhibition of Mexican design group Cooperativa Panorámica.

After an in-depth analysis and experimentation with the pyrotechnical tradition of Tultitlán, Cooperativa Panorámica creates a new collection that reinterprets the character of the Mexican fiesta.

Taking the ephemeral manufacture of “toritos” and “castillos” as the starting point, they use design as a means of exploration to emphasize the broadest aspects of this practice.

The exercise resulted in a series of sculptural pieces inspired by the construction of these structures, exploring the negative space and incorporating the metal, instead of bamboo and hemp, the original materials. By contrasting concepts such as the ephemeral and the imperishable, the useful and the non-functional, the void and the matter, they create new readings and approaches to the discipline of design as well as to a centenary practice in the country.

The collection is a result of a research process commissioned exclusively by Ángulo Cero. It will also be shown at Zona Maco from February 7th to 11th, booth ZMD18, in Centro Banamex, Mexico City.

### **About Cooperativa Panorámica**

Cooperativa Panorámica is a group of Mexican designers who explore new creative territories, through specific exercises that interpret diverse perspectives and ideas. The cooperative is currently integrated by Joel Escalona, Jorge Diego Etienne, José de la O, Ian Ortega and Moisés Hernández, who individually work in cultural and commercial

entrepreneurship, dissemination, academia, creative consulting and industrial design both nationally and internationally. They seek to enhance dialogue, experimentation and collaborative projects.

### **About Ángulo Cero**

Ángulo Cero is a Latin American design and art gallery based in Mexico City. It commissions unique pieces and limited editions that promote the intersection between art and design. Through the gallery, the design store A0 Shop in Mexico City and the online platform [www.angulo0.com](http://www.angulo0.com), Ángulo Cero combines different commercial spaces with editorial content that connects and inspires emerging and consolidated talents with new audiences and markets.

Media contact:

Montserrat Castañón

[montserrat@angulo0.com](mailto:montserrat@angulo0.com)

#panoramica

#angulo0

@angulocero

@wearepanoramica